

# ZORYVE<sup>®</sup>

(roflumilast) cream 0.15%

AGE 6+

FOR MILD TO MODERATE ECZEMA  
(ATOPIC DERMATITIS)

ONCE-DAILY • STEROID-FREE

Feel the  
touch of  
calm skin

Not the discomfort  
of eczema

Symptoms illustrated.  
Not an actual patient.



Steroid-free ZORYVE calms your eczema  
gently, so you can *love your skin*.

Ask your healthcare provider if ZORYVE is right for you.

## APPROVED USE

ZORYVE cream 0.15% is a prescription medicine used on the skin (topical) to treat mild to moderate eczema (atopic dermatitis) in people 6 years of age and older.

It is not known if ZORYVE cream 0.15% is safe and effective in children with mild to moderate eczema (atopic dermatitis) under 6 years of age.

Please see **IMPORTANT SAFETY INFORMATION** throughout.

# Eczema may be more common than you think

Atopic dermatitis, a common form of eczema, is a chronic (recurring) inflammatory skin condition that affects up to 9.6 million children and 16.5 million adults.

## APPEARANCE AND SYMPTOMS

Eczema affects people of all ages and **can appear on other locations on the body as you get older**. Symptoms include redness, irritation, and itching. Scratching further disrupts the skin barrier, exposing skin to irritants, infections, and allergens that can make eczema worse.



ITCHING



REDNESS

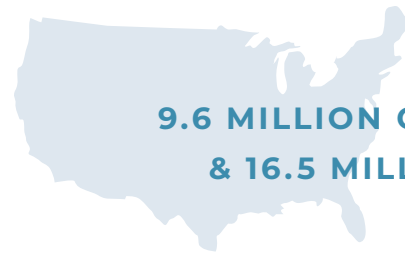


DRY/CRACKED SKIN

Not actual patients.

## DAILY IMPACT

People with eczema are highly conscious of what touches their skin. **Eczema can leave people feeling exposed and even change how they feel in their own skin and within their environment.**



**9.6 MILLION CHILDREN  
& 16.5 MILLION ADULTS**

## CAUSES

While the exact cause of eczema is unknown, **different genetic and environmental factors may affect eczema**, and triggers vary from person to person.

**Myth:** My eczema symptoms are due to my dietary choices.

**Fact:** Eczema is highly influenced by genetics and other environmental factors, not just diet.

**Myth:** Eczema is a disease that only kids get.

**Fact:** Eczema symptoms can first appear at any age.

**Myth:** I can get rid of my eczema with the right treatment.

**Fact:** Eczema is a lifelong condition that needs ongoing symptom management.

**Myth:** Eczema affects everyone the same way.

**Fact:** Eczema can appear on skin almost anywhere. And how it looks and feels can vary from person to person.



## Don't suffer with symptoms

*Tell your healthcare provider where and how your eczema is affecting you and ask about treatment options.*

Not an actual patient.

**Z ZORYVE**<sup>®</sup>  
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# The skin-friendly cream for eczema relief

- ✓ APPLY ANYWHERE ON THE SKIN\*
- ✓ NO LIMITATIONS ON DURATION OF USE
- ✓ NO IRRITANTS OR ALLERGENS

✗ NOT A STEROID

✗ NOT A PILL

✗ NOT AN INJECTION

Symptoms illustrated.  
Not an actual patient.

## ZORYVE IS A SIMPLE, ONCE-DAILY CREAM SPECIALLY FORMULATED FOR USE ANYWHERE\*

ZORYVE can treat areas on the skin affected by eczema—face, eyelids, torso, hands, and feet.

\*ZORYVE is for use on the skin only. Do not use ZORYVE in or on your eyes, mouth, or vagina.

LEARN MORE AT  
[ZORYVE.COM/ATOPIC-DERM](https://www.zoryve.com/atopic-derm)



## IMPORTANT SAFETY INFORMATION

**ZORYVE is for use on the skin (topical only).** Do not use ZORYVE in or on your eyes, mouth, or vagina. **Do not use ZORYVE if you have certain liver problems.**

**Before using ZORYVE, tell your healthcare provider about all of your medical conditions, including if you:**

- have liver problems.
- are pregnant or plan to become pregnant. It is not known if ZORYVE will harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if ZORYVE passes into your breast milk. Talk to your healthcare provider about the best way to feed your baby during treatment with ZORYVE. Breastfeeding women using ZORYVE should use it on the smallest area of the skin and for the shortest time needed. Do not apply ZORYVE directly to the nipple or areola to avoid contact with your baby.

**Please see additional IMPORTANT SAFETY INFORMATION throughout.**

# Rapid and reliable relief in a steroid-free cream

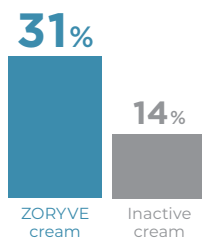
ZORYVE was evaluated as a once-daily, steroid-free, stand-alone treatment over the course of 4 weeks in 2 clinical trials of **1,337 people** aged 6 and older with mild to moderate eczema.

884 people used ZORYVE daily for 4 weeks. 453 people used the same cream without the active ingredient (the inactive cream) daily for 4 weeks.

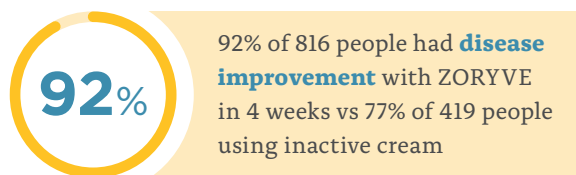
**ZORYVE**<sup>®</sup>  
(roflumilast) cream **0.15%**

## CLEAR OR ALMOST CLEAR SKIN\*

31% of people using ZORYVE had **Clear or Almost Clear Skin\* in 4 weeks** vs 14% of people using inactive cream



\*People who had *Clear or Almost Clear* skin and a 2-point improvement on a 5-point severity scale. 0 = *Clear*, 1 = *Almost Clear*, 2 = *Mild*, 3 = *Moderate*, 4 = *Severe*.



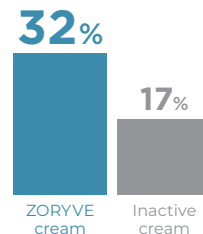
## Most Common Side Effects

SIDE EFFECTS	ZORYVE 885 PEOPLE	INACTIVE CREAM 451 PEOPLE
Headache	2.9%	0.9%
Nausea	1.9%	0.4%
Application site pain	1.5%	0.7%
Diarrhea	1.5%	0.4%
Vomiting	1.5%	0.4%

These are not all the possible side effects of ZORYVE cream. Call your provider for medical advice about side effects.

## FAST ITCH RELIEF

32% of 542 people using ZORYVE had **significant itch relief** in 4 weeks vs 17% of 271 people using inactive cream



People using ZORYVE felt greater itch relief **24 hours after first application** compared to people using inactive cream



## ARE THERE LIMITATIONS ON HOW LONG I CAN USE ZORYVE?

ZORYVE is steroid-free and designed to be used every day and for as long as you need to. Talk to your doctor about whether ZORYVE is right for you.

Actor portrayal.

## IMPORTANT SAFETY INFORMATION (CONT'D)

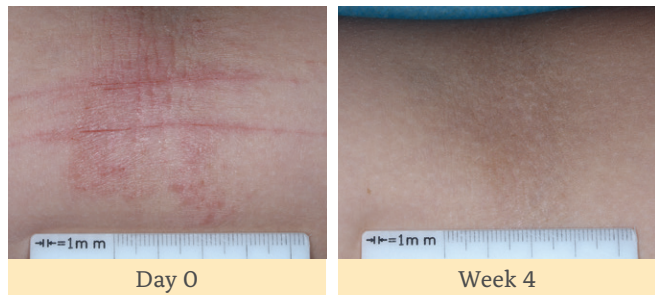
**Tell your healthcare provider about the medicines you take**, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

**Please see additional IMPORTANT SAFETY INFORMATION throughout.**

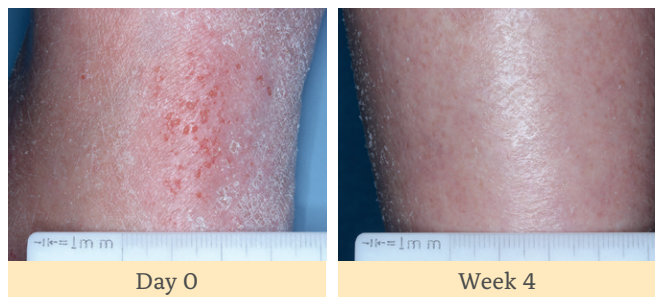
# Results you can see and feel *anywhere on the skin*

Actual clinical trial patients.

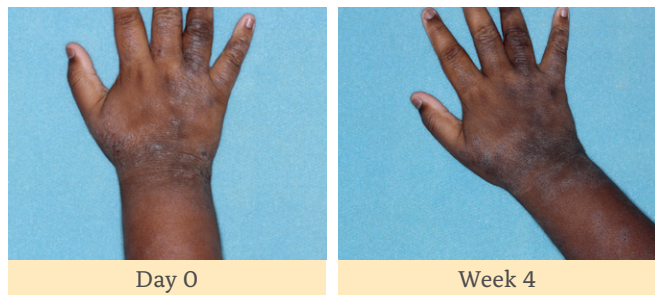
## INSIDE ELBOW 12-YEAR-OLD



## ANKLE 65-YEAR-OLD



## HAND 11-YEAR-OLD



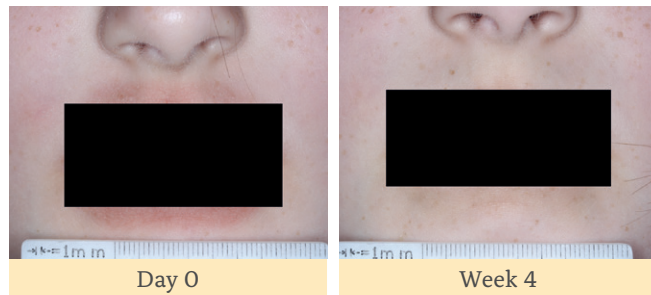
### IMPORTANT SAFETY INFORMATION (CONT'D)

**The most common side effects of ZORYVE cream 0.15% include:**

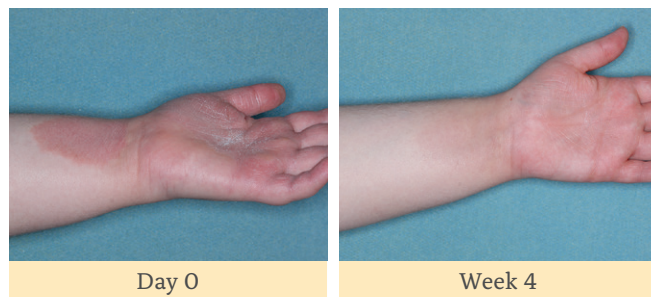
- headache
- diarrhea
- nausea
- vomiting
- application site pain

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## FACE 9-YEAR-OLD



## HAND & INSIDE WRIST 24-YEAR-OLD



## CHEST 17-YEAR-OLD



### IMPORTANT SAFETY INFORMATION (CONT'D)

These are not all of the possible side effects of ZORYVE. Call your healthcare provider for medical advice about side effects. You are encouraged to report side effects to FDA at 1-800-FDA-1088.

**Please see additional IMPORTANT SAFETY INFORMATION throughout.**

Non-greasy, alcohol-free  
ZORYVE is quick and easy  
to apply

#### FACTS ABOUT ZORYVE

- ✓ Once-daily
- ✓ Spreads easily
- ✓ Fragrance-free
- ✓ Non-greasy
- ✓ Absorbs quickly
- ✓ No known irritants

#### APPLY ANYWHERE

You can apply ZORYVE wherever you have eczema on your skin, including the face, eyelids, torso, hands, and feet.



Not actual patients.

#### APPLY JUST ONCE A DAY

You can apply ZORYVE at any time of the day, just once a day.  
**Consider choosing a time that works for you and is easy to remember.** ZORYVE is quick-absorbing to get you on your way.



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## How should I apply steroid-free ZORYVE?



#### APPLY

Apply ZORYVE to the affected areas once a day.



#### RUB IN

Rub the cream in completely until you no longer see it on your skin.



#### WASH HANDS

Wash your hands after unless your hands are being treated. If someone else applies ZORYVE for you, they should wash their hands after applying ZORYVE.

*Use ZORYVE exactly as your healthcare provider tells you to use it.*

ZORYVE is for use on the skin only. Do not use ZORYVE in or on your eyes, mouth, or vagina.



Get the latest information and tips about ZORYVE delivered to your inbox. Sign up at [ZORYVE.com/signup](https://www.zoryve.com/signup)

Please see **IMPORTANT SAFETY INFORMATION** throughout and **Patient Information** for ZORYVE.

# Z ZORYVE® (roflumilast) cream **0.15%**

We believe everyone deserves access to affordable treatment

Eligible commercially insured patients may pay as little as **\$0** for ZORYVE

The **ZORYVE Direct Savings Card** can help with out-of-pocket costs for eligible patients with private drug insurance.\*



Scan to get the Savings Card or visit **ZORYVE.com/Direct**

To enroll using your mobile device, text **SAVE** to **440-4ZORYVE** (440-496-7983)

\*Subject to eligibility criteria and maximum program limitation. This offer is not valid for patients without commercial drug insurance or whose prescription claims are eligible to be reimbursed, in whole or in part, by any government program. Terms and Conditions may be viewed at [www.zoryvedirect.com/terms](http://www.zoryvedirect.com/terms).

## Arcutis Cares

If you don't have insurance or don't have enough insurance, the **Arcutis Cares™ Patient Assistance Program** provides medication at no cost to eligible patients in financial need.†

For additional program information, visit **[arcutiscares.com](http://arcutiscares.com)**.

†Subject to financial eligibility requirements. Other terms and restrictions apply.